

CASE STUDY

XpertReview – Interview as a Platform increases the user base of the leading ATS company by delighting its customers and automating candidate nurturing . It also helped recruitment professional service automation software .

ONLINE RECRUITMENT SOFTWARE AND PROFESSIONAL SERVICE AUTOMATION , apps helps you run every aspect of your staffing and recruitment business. Company helps grow your business, streamlining your processes and reducing operational costs along the way. Entirely built on the CRM platform, ATS Software is the most flexible, full-service staffing solution in the cloud today. Fully customizable, ATS Software can seamlessly integrate to fit the needs of your business.

THE REQUIREMENT

The company has over 50 plus customer across globe across various industry verticals mainly across healthcare, Staffing and Media. It was always a challenge to stay ahead of the competition with other ATS software company. The company was looking to have video enabled interview platform to integrate with its existing assessment module which helps the ATS software to enable video for the candidate who are taking assessment and recorded in the company ATS system for future reference and meet various customer demands.

THE SOLUTION

The company evaluated several Video Interview Platforms for market exposure, ease of use, feature-set, success stories, technology platform, capability to be embedded seamlessly, usability and total cost of ownership. Xpertreview scored highly on all the expectations.

The capabilities of the Xpertreview – Interview as a Service Platform, which influenced the company's decision were :

- Video Self-Assessment with preset questions and test papers
- Live recorded video interview

OVERVIEW

LOCATION : USA

INDUSTRY: ATS
(Application Tracking System)

ABOUT XPERTREVIEW

Young technology company enabling Digital Transformation by delivering seamless customer experience, exploring disruptive technologies and creating solutions for a smarter business processes and enable high return on investment and value addition to the customers.

XpertReview™ , a next generation Interview as a Service (IaaS) platform for managing and monitoring candidate screening and Interview life-cycle in real time via live video Self-Assessment and Live One on One Video Interviews.

XpertReview™ was exhibited and launched in the USA during SIA Executive Forum, North America in Phoenix. AZ.(Feb,2016).

- Self Assessment questions for Objective , Subjective(Technical) and Soft Skills
- Screen and interview multiple candidates for a single position at the same time
- Video Proctoring to avoid misrepresentation
- Reduced cost of hiring with improved decision making

BENEFITS

Xpertreview partnership has benefited the company in many ways. The company now offers comprehensive video enabled interview platform as a value added solution to the existing ATS customers.

The Xpertreview Video enabled self-Assessment module is now integral part of the company ATS system and used by various ATS customers successfully.

The company reports that video based interview platform has benefited the company and customers in number of ways :

1. Eliminated blind and one-way phone screening
2. Live & recorded video interview with report for internal decision making
3. Evaluate on subjective, objective and subtle parameters
4. Reach out talent without geographical boundary

